

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 11501 260825Z

71-61

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 260651Z NOV 75

FM AMEMBASSY TEHRAN

TO AMEMBASSY RABAT

INFO SECSTATE WASHDC 4498

USDOC WASHDC

UNCLAS TEHRAN 11501

USDOC FOR CAGNE

E.O. 11652: NA

TAGS: BEXP, IR

SUBJ: TECHNICAL SALES SEMINAR-SEMI-ARID

LAND DEVELOPMENT AND AGWA-FOOD

REF: RABAT 5031

1. DIRECTOR BROMEL OF U.S. EXHIBITION, AGWA-FOOD/TEHRAN '75
ACKNOWLEDGES AMEMBASSY RABAT REQUEST FOR EXHIBITION
PROMOTIONAL MATERIAL FOR FURTHER USE IN SUBJECT SEMINAR.

2. THE FOLLOWING ITEMS ARE BEING FORWARDED TO RABAT TO
ENHANCE IMPACT OF SCHEDULED TECHNICAL SALES SEMINAR IN
RABAT/ALGIERS/TUNIS DURING THE MONTH OF MAY 1976:

A) SIXTEEN PHOTO BLOWUPS(ONE METER SQUARE) MOUNTED ON
PANELS TO BE USED AS HANGING DISPLAYS ARE PRESENTLY
BEING BOXED FOR SHIPMENT BY AMEMBASSY TEHRAN TO AMEMBASSY,
COMMERCIAL SECTION, RABAT.
ESTIMATED CRATING, SHIPPING, AND HANDLING COSTS FOR SENDING
SIXTEEN 85CM X 85CM BLACK AND WHITE PHOTOGRAPHIC ENLARGEMENTS
TO RABAT APPROXIMATELY 520 DOLLARS. PLEASE ADVISE SOONEST IF
YOU WANT DUSEX/EMBASSY TO PROCEED WITH SHIPMENT. ALSO
ADVISE FISCAL DATA AND APPROPRIATION ALLOTMENT.

B) SOME 10 COPIES EACH OF PUBLICATIONS USED BY THE FOLLOWING
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PARTICIPANTS AT AGWA-FOOD/TEHRAN '75:

EWBANK, GIFFORD-HILL, GORMAN-RUPP, HYDROTILE, ITT MARLOW,
JOHNS-MANVILLE, LOCKWOOD, RACOR AND RAIN FOR RENT.
ADDITIONAL LITERATURE SHOULD BE FORTHCOMING FROM STATESIDE
TO RABAT DIRECT FROM THE FOLLOWING PARTICIPANTS.
COLT INDUSTRIES, EDDINS-WALCHER AND HASTINGS.

C) SOME 10 COPIES OF THE AGWA-FOOD/U.S. EXHIBITION FLYER AND
CATALOGUE THAT WAS USED FOR PROMOTING THE EXHIBITORS PRODUCTS.

3. USDOC HAS INFORMED DUSEX BROMEL THAT MR. CHRLES R. NEAR,
SALES MANAGER OF HASTINGS IRRIGATION PIPE CO., P.O. BOX 607,
HASTINGS, NEBRASKA, ZIP 68907, PHONE 402-463-1391, TWX
NO. 910-621-0808; MIGHT BE INTERESTED IN SUBJECT SEMINAR.
ADVISE AMEMBASSY RABAT CONTACT FIRM DIRECT IF INTERESTED, OR
NOTIFY PROPER PEOPLE THAT ARE ORGANIZING SEMINAR.
HELMS

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NNN

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